

**FREEING THE  
INNOCENT**  
CHANGING THE  
SYSTEM

**20**

**21**



## ABOUT THE GALA



“ **The XONR8 Gala is such an amazing event honoring the wrongfully convicted. We look forward to celebrating their freedom with them every year!** ”



The California Innocence Project (CIP) hosts its annual fundraising event, the XONR8 Gala, every Fall to support the work of freeing the innocent. Many of the Project's freed clients attend the event where we honor them and professionals in our community who have helped our cause.

The XONR8 Gala is a special evening where CIP exonerees and freed clients come together with their loved ones to be celebrated and share their joy in freedom.

Along with meeting the Project's clients, staff, and interns, Gala attendees have the opportunity to network with like-minded individuals who care about our work. This red-carpet event features fund a need opportunities, entertainment, and food and beverages. As the Project's premier event, this is one not to miss.



# DETAILS



**Thursday, September 9**

**6 p.m. to 9 p.m.**

**The Headquarters, San Diego**

Sponsoring the XONR8 Gala is an incredible way to show your support for our work. Sponsorships are tax-deductible (Tax ID#: 95-2944594). For more information, please email Jasmin Harris at [jharris@cwsl.edu](mailto:jharris@cwsl.edu). See available sponsorship opportunities on the following page.

# SPONSORSHIP OPPORTUNITIES

<b>Sponsorship Benefits</b>	<b>XONR8R Host \$20,000</b>	<b>Justice Warrior \$10,000</b>	<b>Freedom Fighter \$5,000</b>	<b>Innocence Advocate \$2,500</b>
Number of Free Gala Tickets	20	10	5	2
<b>Pre-Event Recognition</b>				
Individual Social Media Promotion (Facebook, Twitter, Instagram)	•	•		
Group Social Media Promotion (Facebook, Twitter, Instagram)	•	•	•	•
Website Listing	•	•	•	
Written Feature in Email Blast	•			
Logo Featured in Email Blast	•	•	•	•
Newsletter Mention	•	•	•	•
Newsletter Feature	•			
<b>On-Site Recognition</b>				
Program Inclusion	•	•	•	•
Call to Stage Thank You	•			
Verbal Mention During Presentation	•	•	•	•
<b>Post-Event Recognition</b>				
Thank You Email Blast Listing	•	•	•	•
Thank You Email Blast Feature	•			
Newsletter Mention	•	•	•	•
Newsletter Feature	•			